



Dr. Reuben Ford



Research Director, Social Research and Demonstration Corporation (SRDC)

Dr Reuben Ford is a research director at the Social Research and Demonstration Corporation (SRDC) in its Vancouver office. SRDC is a non-profit research organization, created specifically to develop, field test, and rigorously evaluate new programs. Since 1991, SRDC has pursued a two-part mission is to help policy-makers and practitioners identify policies and programs that improve the well-being of all Canadians, with a special concern for the effects on the disadvantaged, and to raise the standards of evidence that are used in assessing these policies.

Dr Ford has extensive experience in the design and analysis of innovative solutions to policy challenges and their evaluation, spanning education, employment, social assistance and disabilities. Since joining SRDC in 1998, he has directed a series of projects focused on understanding how best to support Canadians navigating the education system and labour market. The resulting real-world and long-run trials have involved tens of thousands of students at over 300 high schools and clients of 50+ employment centres Canada-wide.

Before joining SRDC, Dr Ford spent five years as a Research Fellow and Senior Fellow at the Policy Studies Institute, a UK non-profit research institute. He holds a Ph.D. in Geography and a Bachelor of Science (Honours) in Human Sciences from University College London. Dr Ford is a Credentialed Evaluator, as recognized by the Canadian Evaluation Society.