



Martha Hall Findlay

**Director and James S. and Barbara A. Palmer Chair,
School of Public Policy, University of Calgary**

Martha is the School of Public Policy's Director and James S. and Barbara A. Palmer Chair in Public Policy. She is excited to be 'back' at the SPP, having been an Executive Fellow at the School in its early years, authoring a major report on supply management which continues to be cited.

Martha Hall Findlay recently retired as Chief Sustainability and Chief Climate Officer for Suncor Energy. She led Suncor's efforts to address the nexus of climate and energy, plus all other aspects of ESG (Environment, Social and Governance), including indigenous and other community relations, government and public relations and communications, working to build a future for sustainable Canadian energy.

Martha was instrumental in the development of the multi-company Oil Sands Pathways to Net Zero by 2050 initiative.

She was named a Canadian Climate Champion in 2021 by the British High Commission and the Canada Climate Law Initiative; she was named as one of Canada's Clean50 for 2022; she was named by the Energy Council as a top global female oil and gas executive and one of the top 275 women influencers. She was awarded the Queen Elizabeth II's Platinum Jubilee Medal in 2023.

Prior to joining Suncor, Martha was the President and CEO of the Canada West Foundation, one of Canada's most important public policy think tanks, where her focus was on strong public policy recommendations for the economic and social prosperity of western Canada, and by extension Canada as a whole. She has written dozens of essays, articles and op eds for national publications in both official languages, most recently the 'Energy and Climate Change' chapter of "The Indo-Pacific – new strategies for Canadian engagement with a critical region" (2022, Fen Osler Hampson, Goldy Hyder and Tina Park, eds). She has frequently appeared as a thought leader in national print and broadcast media.

As a twice-elected Member of Parliament, she served in the Official Opposition shadow cabinet for International Trade; Finance; Transport, Infrastructure and Communities; and Public Works and Government Services, and she served on the House of Commons Standing Committees for all of those portfolios.

She has many years of experience as a corporate lawyer, international trade expert, senior executive and successful entrepreneur, supporting major multinationals as well as start-ups – primarily in wireless telecommunications and mobile payments before diving into energy, both in Canada and in Europe.

Martha's community engagement has included serving as an advisory council member, board director and executive for a variety of policy, environmental, community and cultural organizations including the Canadian Chamber of Commerce, Energy Futures Lab, Positive Energy (University of Ottawa), Protein Industries Canada, the Glenbow Museum, the Couchiching Institute on Public Affairs; Georgian Bay Association and CKUA Radio Network. She is currently a member of the Deputy Minister of International Trade's Trade Expert Advisory Council; of the Asia Business Leaders Advisory Council (ABLAC); of the Steering Committee of the Canada-Korea Forum; and serves on the Energy Advisory Board for MaRS.

She was Canadian Championships silver medalist in alpine skiing (1976), coached several young skiers who went on to compete in the Olympics, and more recently served six years of the Board of Alpine Canada, her last two as Chair.