

# Canada's Productivity Initiative

Investment, Economic Growth &  
Long-Term Prosperity



School of  
Public Policy



## Laura Jones

**President and CEO, Business Council of BC.**

Laura Jones is the President and Chief Executive Officer of the Business Council of BC. (BCBC), a non-partisan organization dedicated to the prosperity of the province and its people. BCBC has represented the province's leading businesses across all sectors for over fifty years.

Laura is a nationally recognized leader in public policy who is passionate about the importance of a strong economy as the foundation for supporting prosperous communities.

She has authored and co-authored numerous research reports and policy briefings on a wide range of topics. She is recognized worldwide for her thought leadership on regulatory modernization, including the creation of Canada's annual Red Tape Awareness Week. Her work has been published by the Organisation for Economic Cooperation and Development (OECD) and the Harvard Journal of Law & Public Policy.



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