## **Canada's Productivity Initiative**

Investment, Economic Growth &

**Long-Term Prosperity** 







**David Earle**President & CEO, BC Trucking Association

Dave Earle is the President and CEO of the BC Trucking Association (BCTA), a role he has held since 2018. With over two decades of experience in policy development, advocacy, and industry leadership, Dave ensures that BCTA is a recognized voice for British Columbia's trucking and commercial transportation sectors.

Under his leadership, BCTA has advanced initiatives that promote sustainability and decarbonization in the commercial transport industry, facilitating pilots and partnerships to put ideas into practice. Working closely with carriers, utilities and governments at every level, Dave has informed strategic considerations for placement of energy infrastructure and frameworks for pilot projects, while also addressing key challenges such as work development, regulatory modernization, and industry innovation. Dave collaborates closely with government, industry stakeholders, and association members to support and communicate the trucking industry's vital role in BC's economy.