



School of
Public Policy



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Brad is the Principal of Hubbard Regulatory Services, providing analysis and advice primarily to governments and regulators on energy regulation policy, governance, strategy and processes. He is an Executive Fellow at the University of Calgary School of Public Policy with specific interest in the School's Energy & Natural Resources Policy focus.

Brad's background is primarily Canadian oil and gas regulation, mainly in Alberta and the Northwest Territories. More recently he has worked on analysis of regulatory best practices for geothermal energy development in Canadian jurisdictions.

During a 40-year career in oil, gas and pipeline regulation with the Alberta Energy Regulator (AER), Brad worked in regulatory



operations, regulatory policy, strategy and process development, stakeholder engagement and adjudication and decision-making on energy projects. He played a significant role in developing the AER's capacity, requirements and processes to regulate development of Alberta's unconventional hydrocarbon resource. Part of his later work also focused on international regulatory knowledge transfer as part of the AER's International Centre of Regulatory Excellence.

Brad has been a sessional instructor at the University of Calgary's Haskayne School of Business, teaching courses on Canadian energy management and regulation. As part of the International Centre of Regulatory Excellence and the School of Public Policy's previous Extractive Resource Governance Program, he has developed and delivered courses internationally for energy regulators.

Brad is a Life Member of the Association of Professional Engineers and Geoscientists of Alberta.

